Greer Margolis Mitchell

Washington DC 20007 Suite 800 1010 Wisconsin Ave

Barack Obama/ D/ President

Submission Number 393 issue 5







WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Buyer: Schedule Dates: Est./PO Number: Client Aesociated Copies: No 09/03/12 to 10/07/12 06260799 Barack Obama/ D/ President Weeks: Submission Cost: Client/Product/Estimate: Contract type: 95 /101 /1536 Political 25130 Campaign Ref: Selee Rep: Order Ref: Buelness Type: POLITICAL
Businese Category: Transactional HRP Washington, DC 06260799 E:120802001 Copy

Demographic:	Product:
(L) Household	Obama For America
Order:	Booking Group:
	WSPA
Key Market:	
Greenville Spartanburg Ashevil	
) Household Order: Key Market:

		Γ		Т		Т		ŀ	-	Т		T		Т		T		T
			a		7		Ø		თ		4.		ω		N.	1		Ref
			Sat / p Access Hollywood	0-1-3-0	Sat SEC Football		Fri 9p ET / 8p CT CSI NY		Fri 10p ET / 9p CT Blue Bloods		Fit 10p E1 / 9p CT Blue Bloods		M-F 9a Or Phil	. 1 * 4 7	TWATE	-1 VVI	M-F 11a ET / 10a CT Price Is Right	Seles Product Deteile
			8		05		05		05		05		05		06		04	Rev Type
	Weekly																	
Closed PR	Weekly Totals: Total Spots(Ord Spots)		150		750		900		1200		1200	150	06	150	250	225	115	Rate
R	ots(Ord Spo	Comme		Comme	30	Comme	30	Соптте	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
	ts)	3	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Nbr of Spots	Nor of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	
	9		1										1		1	1	1	09/03
	10										1							09/10
2	12				_							1			2	2		09/17
	14								<u> </u>			1			2	2		09/24
	1																	10/01
3	46		1		1				1		1	2	_	-13	5	5	-	Total
			150		750		900		1200		1200	300	90	150	1250	1125	115	Coet

Suite 800 1010 Wisconsin Ave **Greer Margolis Mitchell**

Washington DC 20007

Barack Obama/ D/ President Submission Number 393 Issue 5



WSPA-TV 250 International Dr. Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 587-4480

		<u> </u>	T	20		19		17		6		<u></u>	T	4.		12				7		ဖ	Ref		Ass.	1 0	Buyer:	Cllent:
		M-F Sa Dr Phil	7								L		ŭ		1						٠٥.	Sat 7p News	Ш		Associated Conias:	Est /DO Number	9r:	#
				Wed 8p ET / 7p CT Survivor		/ 9p CT CSI		7p CT NCIS		Thu 10p ET / 9p CT Elementary		Thu 10p ET / 9p CT Person Of Interest		8p CT 3		Sun 10p ET / 9p CT Mentalist		Sat 730p Access Hollywood		Sat 730p King Of Queens		3,	uct Detaile	11	NP 08700789	09/03/12 (0 10/07/12	00/03/12 to 10/07/12	Barack Obama/ D/ President
		S.		04		06		04		05		05		8		05		2		04		60	Rev Type				;	ent
	Weekly																								Contract type:	Weeks:	Client/Pro	Submission Cost
Closed PR	Weekly Totale: Total Spots(Ord Spots)	150		1650		1200		2500		2000		2000				1000		200		200		150	Rate		ype:		Client/Product/Eetimate:	in Chef.
Ř	ots(Ord Spo	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type					
	ots)	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots			Political	ĊΊ	95 /101 /1536	25420
,	9																			1			09/03					
- 7	ó	1										1						1				_	09/10	Bu	Bu	ᅌ	Sa	?
2	12	1						1										1					09/17	Business Category:	Busineee Type:	Order Ref:	Campaign Ker: Sales Rep:	3
1	14	1						_		_						4.4		1				-3	09/24	11 .		_		İ
-	-																						10/01	rensactional	POLITICAL	06260799	HRP Washington, DC	
ယ င်	48	4		1		٠		2		-1		-1	1			1.3		3		_		3	Total	ial	•		01 Ington, DC	
		600		1650		1200		5000		2000		2000				1000		600		200		450	Cost					

Greer Margolis Mitchell

1010 Wisconsin Ave Suite 800 Washington DC 20007

Barack Obama/ D/ President Submission Number 393 Issue 5



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Client: Buyer: Schedule Dates: Associated Copies: No Est./PO Number: 09/03/12 to 10/07/12 06260799 Barack Obama/ D/ President Submission Coet: Cllent/Product/Estimate: Contract type: Weeks: 95 /101 /1536 Political 25130 Campalgn Ref: Sales Rep: Buelness Category: Transactional Buelness Type: Order Ref: 06260799 POLITICAL HRP Washington, DC E:120802001 Copy

		WENT	31		29		28		27		26	Γ	24	Γ	23		8		Ref	
			Sun 930p ET / 830p CT Good Wife	VV T.,	M-F 730p Scene On 7	··VVIT	M-F 11a ET / 10a CT Price Is Right	M	Mon 8p ET / 7p CT How I Met Your Mother	:	Sat 730p Access Hollywood	IF Isolations: vV/C 09/03 MTVVIF	M-F 9a Dr Phil		Sat 10p ET / 9p CT 48 Hours		Sun 9p ET / 8p CT Good Wife	W	Sales Product Details	
			05		90		0.4		05		04		05		8		05		Rev Type	
	Weekly							* ************************************												
Close	Weekly Totals: Total Spots(Ord Spots)																		Rate	
Closed PR	Spots(Ord Sp	Comme	1300 30	Comme	250 30	Comme	225 30	Comme	60	Comme	200 30	Comme	150 30	Comme	600 30	Comme	38	Comme	Spot Type	
	ots)		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots			
	9												1		1				09/03	
_	10				2		2	1											09/10	
2	12		1													1			09/17	
	14																		09/24	
	1																		10/01	
3	46		1		2		2								-1	1			Total	
			1300		500		450				200		150		900				Cost	

п	
š	
D	
ī	
TD.	
=	
~	
_	
3	
-	
≓•	
emotion	
•	
-	
IJ	
2)	
_	
3	
•	
7	
3	
•	
Š	
¬.	
<	

Ref	7
Salee Product	
Spot Type	
Pre-empt Date	Pie
Status	-emption Summary
Pre-empt Value	
Makegood Line(e) (Dates)	
Makegood Ref	
Campaign Ref	

_
\subset
_
ന
Ħ
_
\rightarrow
-
\sim
\sim
_
_
. ()
•

03
$\ddot{2}$
0.0
09
/11
220
12

٣
50
90
4
9
وث
4

		2/	3 12	4	Ref
		Z/ Mon 8p El / /p Cl How I Met Your Mother	Sun sp E1 / 8p C1 Good Wite	Sun ab E1 / ab C1 3	Sales Product
<u> </u>		1:00 Commercial	:30 Commercial	:30 Commercial	Spot Type
Month 9 Weeks: 5		09/10/12	09/17/12	09/17/12	Pre-empt Date
(S)	Grand Totals	09/10/12 Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Status
		3,400.00	0.00	1,300.00	Pre-empt Value
Month 10 Mooke: A		00 No Makegood / Credit	00 31 (09/23)	0.00 31 (09/23)	Makegood Line(s) (Dates)
Mooke: A		00000000000 E:120802001	0000176217	0000171304	Makegood Ref
		E:120802001	E:120802001		Campalgn Ref

_	Totals	09/03	09/10	09/17	09/24	10/01	
Spots	46	9	10	12	14		4
Cost	25130	1920	7860	7050			
	20100	1000		Den.	DOLLL		160
Grand Totals:						Spots:	46
						Gross Total:	25,130.00
						Commission:	3,769.50
						Net Total:	21,360.50